



# Press Release

## Press Contact

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## T V Edwards LLP launches new music law department

**London**

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T V Edwards LLP has announced the launch of its new Music Law Department, headed by consultant solicitor **Craig Brookes**.

Jenny Beck, the firm's Managing Partner says "We are delighted to bring Craig's expertise to the firm. As well as being a lawyer, Craig has over ten years experience as a manager / label which offers him a unique insight into the needs of artists. "

Craig Brookes says "Practicality is key, especially given the unique time pressures of the industry. Artist's careers can be comparatively brief; windows of opportunity can be short and legal advice needs to reflect this.

Music lawyers have more of a creative role now than in the past. They can be key to building an artist's core team, putting parties together and ensuring the business model will work for all parties involved.

Agreements need to be tailored to the new realities of the industry. What constitutes a good deal now is not the same as 10 years ago. Lawyers need to be flexible and open, as well as being focused on the global picture."

Craig adds "The nature of the business means that sometimes parties don't see eye to eye. If a dispute occurs it is essential to have it settled, if possible, quickly and in such a way as to preserve or repair the working relationship between the parties. Alternative Dispute Resolution is one way to solve this and as a qualified Mediator it's an area I am keen that artists explore if the need arises".

**End**

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### About TV Edwards LLP

- T V Edwards LLP has eight offices across London and Cambridge and has over 200 staff and consultants
- The Music Law department joins the firm's leading private client and civil and criminal litigation teams
- T V Edwards was the winner of the Law Society's Excellence Awards in practice management in 2010.
- The firm is ranked in both Chambers and the Legal 500.

Visit <http://www.tvedwards.com/music-law/>

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